

Medical Event Professionals

Medistaff

Company Profile

People . Care . Connect .



Medistaff:

Korea's largest **Lifestyle Platform for Doctors.**

We deliver successful MICE services

Based on a deep understanding of the medical industry and our strong networks.

Customized Event Management Skills:

National • International Conference / Seminar / Symposium

From planning and promotion to post-event management, we deliver customized MICE services tailored to your event's scale and goals. Our professional team leverages extensive expertise to manage every detail from A to Z, ensuring a flawless experience.



Planning and Budgeting

- Event competitiveness analysis and vision development
- Program planning and speaker proposal
- Fundraising and cost forecasting
- Budget planning and financial balance management



Invitation (Speakers Management)

- Management of an invitee database and information collection
- Speaker registration, accommodation, and transportation coordination
- Development of a paper/abstract review system



Registration (Participant Management)

- Management of a participant registration database
- Participant registration and accommodation arrangements
- Development of a paper/abstract submission system



Promotion (On/offline)

- Developing CI and strategic event branding
- Executing multi-channel online and offline campaigns
- Building and managing custom websites and mobile apps
- Designing and producing professional print materials



Sponsorship / Social Event

- Recruitment and management of sponsors, exhibitors, and advertisers
- Planning and contracting of food and beverage services
- Proposal and coordination of performances
- Planning and operation of industry/site visits



Venue Setup

- Venue proposal and contract negotiation
- Space design and setup
- AV, lighting, staging, equipment, and technical support
- Design and installation of on-site production materials



On-site Management

- Establishment and operation of the on-site secretariat
- Recruitment and management of professional staff and on-site personnel
- On-site operations and risk management



Post-Event Management

- Dispatch of official letters of appreciation to participants and invited speakers
- Preparation of complete post-event documentation and execution of financial settlement

How to Do

Sparkling Ideas:

With inspiring ideas and dynamic execution,
We deliver exceptional experiences that exceed our clients' expectations.

Innovative Planning

| Original ideas designed to fit each event's goals and scale

Dynamic Execution

| Immersive, unforgettable on-site experiences

Outstanding Results

| Successful events delivered to fulfill our clients' needs



Leveraging Cutting-Edge Technology:

We provide successful **hybrid conferences** through **All-in-one Event Tech, Live Streaming, Webinars and VOD.**

Pre-registration

The login process is not required. Just register.
Reduce friction and increase pre-registration sign-ups.

▼ Pre-registration Page Sample
*Mobile-optimized

Enable Pre-registration

Enable Payment Items

Allow Pre-Registration Cancellation

Access Code Length
6

Access codes will be automatically generated upon pre-registration. Please specify the number of digits for the access code.

Automatic E-ticket Delivery

Delivery Method
Mobile Delivery First

Reward Points Provided
0

E-Ticket

QR e-tickets, containing the participant's registration details, are delivered via KakaoTalk notifications or email.

How to Use All-in-one Event Tech Platform

- KakaoTalk Invite: Seamless entry via the embedded link (no login required).
- General Entry: Available via on-site QR code scanning or direct URL access.

(*KakaoTalk : Korea's most popular messaging app)

QR Ticket

QR Ticket

Event Information

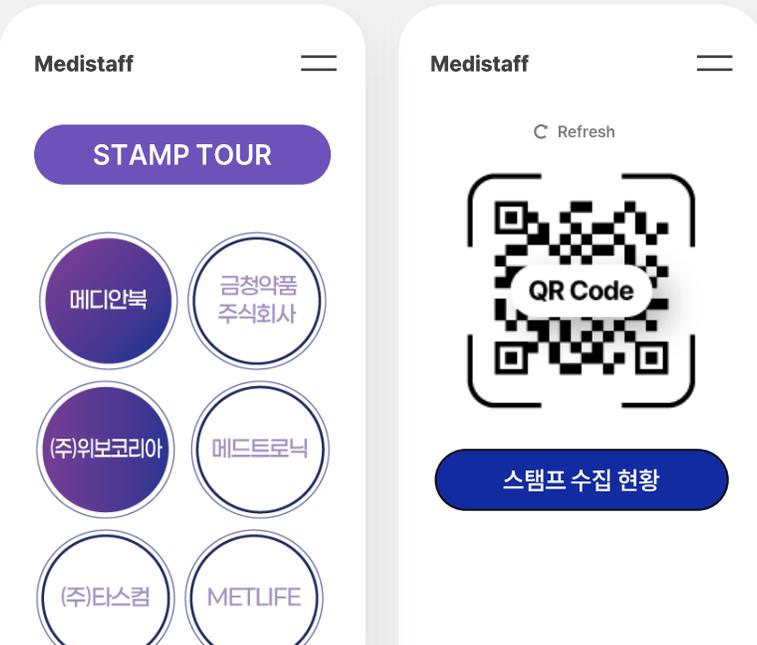
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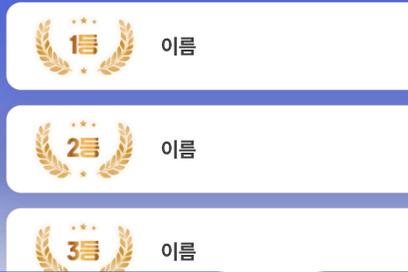
QR Stamp Tour

Gamified QR Stamp Missions
Drive engagement and verify participation for on-site activities through a seamless, mobile-based QR stamp system.

* Examples



퀴즈 랭킹 TOP 5



LIVE QUIZ

The Quiz will begin Shortly!

Q. 다음 로그인수단중 학회로그인수단
이 아닌 것은?

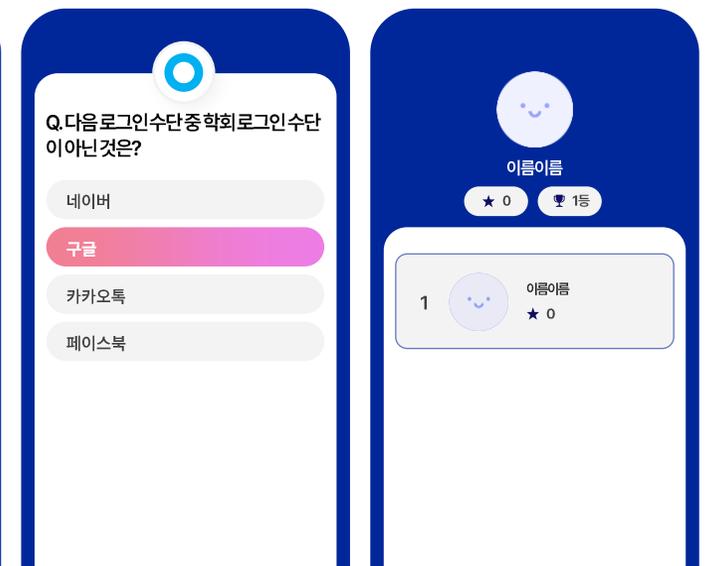
- 네이버
- 구글
- 카카오톡
- 페이스북

Submit

Live Quiz

Real-time, score-based live quizzes.
Engage your audience with a dynamic quiz show,
seamlessly synced with the main screen and led by
a professional host

- ◀ LED Screen
- ▼ Participant Quiz App Screen



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LIVE Lucky Draw

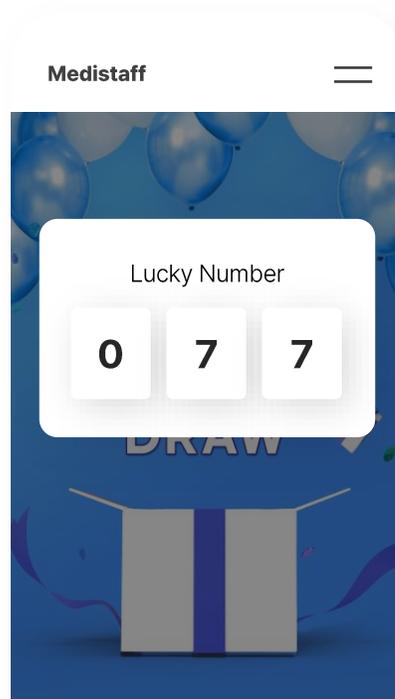
Dynamic Live Lucky Draws

Elevate your event's climax with lucky draws that require mission completion. Customize participation conditions to drive engagement and ensure active involvement from your attendees.

Start Screen



Results Screen



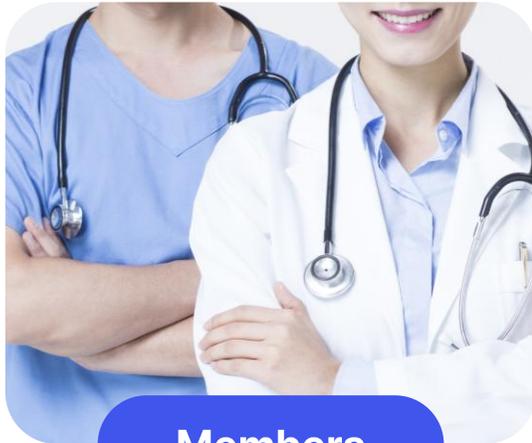
▲ Example of LED Screen

* During the draw, a slot machine-style animation is live-streamed on the main LED screen via the admin system.

Premium Benefit

Known as the “Community for Doctors”, We deliver Industry-leading Engagement

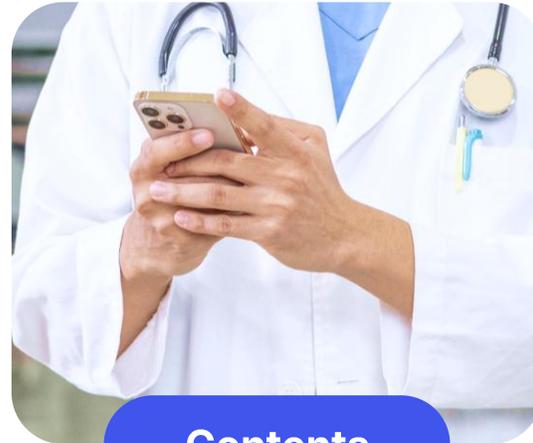
User engagement stands at 30 minutes of average daily usage, a figure that sets us apart from conventional doctor-only platforms.



Members

62,000+

- A diverse membership base, including medical students, interns, residents, and board-certified physicians.



Contents

14,400,000 posts

- User-generated content uploaded directly by members
- A comprehensive database of medical knowledge and physicians' lifestyle-related content

* As of October 2025

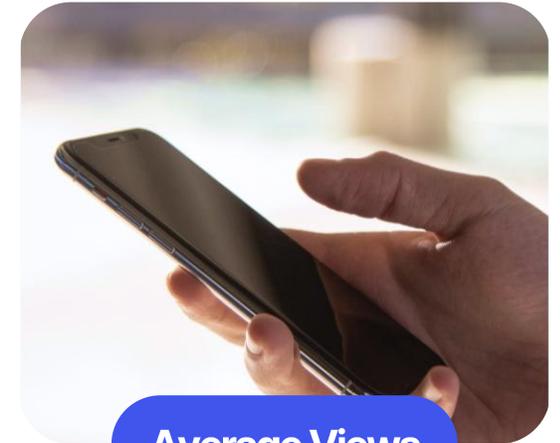


DAU

15,000+

- DAU 15,000 / MAU 35,000
- Industry-leading metrics compared to existing services.

* As of October 2025



Average Views

500+ views

- The board service enables users to share their experiences and perspectives, contributing to the development of an active and sustainable community.

* As of October 2025

Premium Benefit for our Partners

App Push



In-App Ads



High daily engagement per user.
An Exceptional Opportunity to promote Conference.

During the conference, we offer **complimentary, society-dedicated advertising** to maximize promotional impact.

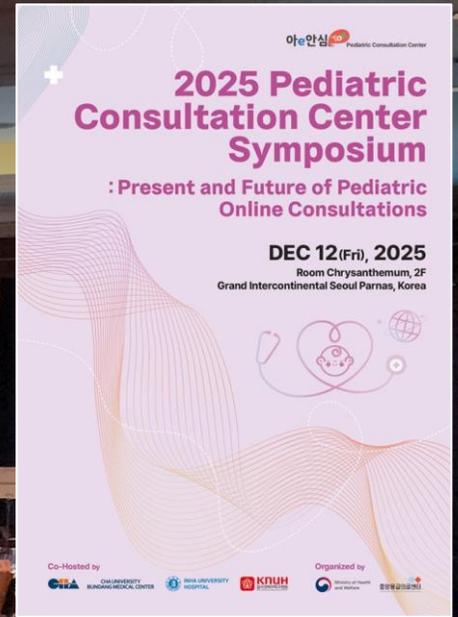
Our goal is to go beyond being a service provider and become a **long-term partner** that ensures the success of your event.

Feed Banner

Centralized Information Hub: Real-time updates visible to both board administrators and community members.

2025 Pediatric Consultation Center Symposium

Time: 2025.12.12(Fri)
Venue: Room Chrysanthemum, 2F
Grand Intercontinental Seoul Parnas



Asian Telemedicine Society Conference (ATS 2025)

Time: 2025.10.24(Fri)

Venue: Ubong Hall, Seoul National University
College of Medicine Library



ATS 2025 Asian Telemedicine Society Conference



October 24 (Fri), 2025 09:30 - 17:40
Ubong Hall, Seoul National University College of Medicine Library

Early Bird Registration: Sep 1(Mon) - Oct 21(Tue)
Homepage: <https://telemedicine.or.kr>

Hosted by: [Logos] Sponsored by: [Logos]

중대한 질병을 극복하기 위해서는 교육이 필수적입니다. 그러나 교육은 여전히 중요합니다. 우리는 아시아의 현황을 매우 중요하게 만들어야 합니다. Tailored to educational programs. So the but the we need to overcome

dramatic heart disease is still problems. So we need to make the Asia's perspective very.
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International Symposium on Long COVID19 Research Project

Time: 2025.09.04-05(Thu, Fri)
Venue: Grand Ballroom & Rotus 5, 3F
Sheraton Grand Incheon Hotel





The 1st Clinic Launch Festival (Hosted by Medistaff)

Time: 2025.07.06(Sun)
Venue: Hall3, SETEC





2025 Korean Emergency Medical Association Conference (KEMA 2025)

Time: 2025.06.29(Sun)
Venue: Plenty Convention



Korean Association of Shockwave and Regenerative Medicine Training Course 2025

Time: 2025.12.14(Sun)

Venue: International Conference Room, SC Convention Center



Korean Association of Shockwave and Regenerative Medicine
2025 대한충격파재생의학회 연수강좌

일시 | 2025년 12월 14일(일) 08:00-18:00
장소 | SC컨벤션 국제회의장
평점 | 대한의사협회 6점

***KCC 인증 시험 혜택 안내**
참석자분들께 충격파 치료 인증 자격 시험(KCC)
응시자격 점수 50점을 드립니다!



Long COVID Research Project Progress Meeting

Time: 2024.10.17(Thu) – 10.18(Fri)
Venue: Shila Stay Seocho



**2024 코로나19 후유증
조사연구 사업
성과보고회**

일시 2024년 10월 17일(목) - 18일(금)
장소 신라스테이 서초

코로나19 후유증
조사연구 사무국

서울아산병원
Aam Medical Center